



# #EMPOWERINGWOMEN2023

Chicago, Illinois | October 5th, 2023

IN-PERSON & VIRTUAL

## Event Sponsorships

### ABOUT THE EVENT

Back for its 5th year, the popular #EmpoweringWomen2023 event is set to be even bigger and better in Chicago with virtual attendance available through the downloadable and free Whova App. Brought to you by Empowering Brands, the Empowering Women 2023 event is more than an educational conference. The 1-day conference features a full day of lectures, discussion panels and interactive breakout sessions covering topics including mentoring and workforce development, negotiations, understanding strengths, becoming an industry influencer and ends with a Fashion Show highlighting functional workwear and PPE for women in the workforce followed by an awards gala to celebrate some of the many women making an impact in industry.

### EXPECTED AUDIENCE

150 Women looking to advance in their careers.

### AVAILABLE SPONSORSHIPS

#### EXCLUSIVE LEVEL SPONSORSHIP (SOLD OUT) - \$20,000

- Presenter Spot – Main Stage
- Sponsor Table at Conference (15 tickets)
- Exhibitor Table
- Promotional item in welcome bags
- Award Presenter
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels
- Virtual Monthly Meet-up Speaker 4x
- Interview spot on the Empowering Women in Industry Podcast

#### GOLD LEVEL SPONSORSHIP (SOLD OUT) - \$15,000

- Presenter Spot – Breakout Session
- Sponsor Table at Conference (10 tickets)
- Exhibitor Table
- Promotional item in welcome bags
- Award Presenter
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels
- Virtual Monthly Meet-up Speaker 2x

#### SILVER SPONSORSHIP - \$10,000

- (5) Conference Passes
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels

#### BRONZE SPONSORSHIP - \$6,500

- (2) Conference Passes
- Logo in Program and Conference Graphics
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels

See for more options -->

## MORE SUPPORTING SPONSORSHIP OPPORTUNITIES

### MEET THE SPEAKERS DINNER – \$3000

Meet & Greet, Networking Hour

### PROFESSIONAL HEADSHOTS – \$2000

Corporate headshots can make a great first and lasting impression

### BOOK SPONSOR (SOLD OUT) – \$2000

Each participant will receive a book. Sponsor can design bookmark to be included.

### AWARD SPONSOR – \$2000

Sponsor of one award with opportunity to present the award during the awards ceremony

### FASHION SHOW SPONSOR & EXHIBITOR TABLE – \$2000

Showcase your brand during the event and scheduled networking times

### EXHIBITOR TABLE – \$2000

Tables will be step up during conference and will be open to attendees during scheduled networking times

Contact *Charli* today to secure your sponsorship: [charli@empoweringwomeninindustry.com](mailto:charli@empoweringwomeninindustry.com)

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### Our Mission

Our mission is to Connect, Educate, and Empower Women that will not only inspire the next generation of leaders, but provide a community for those who are currently leading. We will discuss opportunities and issues we handle every day as well as learn skills to strengthen our voice as Women in the Industry!

### Our Vision

Our vision is to help women advance in their profession and build a future generation of women in leadership. There is not always a seat at the table where women's ideas can be heard and understood. We will stand together and make sure we equip ourselves and others with the tools needed to use our voices and skills to create positive change in our industry.

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## *Did you know Supporting Women in Business Is Essential for Innovation?*

Companies with the highest representation of women on boards financially outperform companies with the lowest representation of women on boards:

- Gender-diverse teams have higher sales and profits compared to male-dominated teams.
- A recent Gallup study found that gender-diverse business units have higher average revenue than less diverse business units.
- Companies who are social innovators use technology to provide skills training, support women-led businesses and help amplify women's voices.



Organizations that don't realize the importance  
of women in the workplace are missing out.

Besides doubling your talent pool, more women  
may also improve your company's performance.