



# #EMPOWERINGWOMEN2024

New Orleans, LA • October 10, 2024

IN-PERSON & VIRTUAL

## Event Sponsorships

### ABOUT THE EVENT

Back for its 6th year, the popular #EmpoweringWomen2024 event is set to be even bigger and better in New Orleans with virtual attendance available through the downloadable and free Whova App. Brought to you by Empowering Brands, the Empowering Women 2024 event is more than an educational conference. The 1-day conference features a full day of lectures, discussion panels and interactive breakout sessions covering topics including mentoring and workforce development, negotiations, understanding strengths, becoming an industry influencer and ends with a Fashion Show highlighting functional workwear and PPE for women in the workforce followed by an awards gala to celebrate some of the many women making an impact in industry.

### EXPECTED AUDIENCE

200+ Women looking to advance in their careers.

### AVAILABLE SPONSORSHIPS

#### EXCLUSIVE LEVEL SPONSORSHIP - (SOLD OUT)

- Presenter Spot – Main Stage
- Sponsor Table at Conference (15 tickets)
- Exhibitor Table
- Promotional item in welcome bags
- Award Presenter
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels
- Ambassador level membership included along with membership for up to 15 employees
- Virtual Monthly Meet-up Speaker 2x
- Interview spot on the Empowering Women in Industry Podcast

#### GOLD LEVEL SPONSORSHIP - \$15,000

- Presenter Spot - Breakout Session (sold out)
- Sponsor Table at Conference (10 tickets)
- Exhibitor Table
- Promotional item in welcome bags
- Award Presenter
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels

#### SILVER SPONSORSHIP - \$10,000

- (5) Conference Passes
- Logo in Program and Conference Graphics
- Mention during Conference
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels

#### BRONZE SPONSORSHIP - \$6,500

- (2) Conference Passes
- Logo in Program and Conference Graphics
- Listed on EmpoweringWomeninIndustry.com & email Promotions
- Mentions through the Empowering Women & Empowering Pumps social media channels

See for more options -->

## MORE SUPPORTING SPONSORSHIP OPPORTUNITIES

### MEET THE SPEAKERS DINNER – \$3000

Meet & Greet, Networking Hour

### PROFESSIONAL HEADSHOTS – \$2000

Corporate headshots can make a great first and lasting impression

### BOOK SPONSOR – \$2000

Each participant will receive a book. Sponsor can design bookmark to be included.

### AWARD SPONSOR – \$2000

Sponsor of one award with opportunity to present the award during the awards ceremony

### FASHION SHOW SPONSOR & EXHIBITOR TABLE – \$2000

Showcase your brand during the event and scheduled networking times

### EXHIBITOR TABLE – \$2000

Tables will be step up during conference and will be open to attendees during scheduled networking times

Contact *Charli* today to secure your sponsorship: [charli@empoweringwomeninindustry.com](mailto:charli@empoweringwomeninindustry.com)

## Our Mission

Our mission is to Connect, Educate, and Empower Women that will not only inspire the next generation of leaders, but provide a community for those who are currently leading. We are passionate about building women up and advocating for them no matter where they are at in their individual

journeys. We bring women together to discuss the opportunities and challenges of today as well as learn skills to strengthen our voices as Women! By leveraging our community and events, we elevate women both personally and professionally who then take those skills to make a greater impact across the globe.

## DID YOU KNOW SUPPORTING WOMEN IN BUSINESS IS ESSENTIAL FOR INNOVATION?

Companies with the highest representation of women on boards financially outperform companies with the lowest representation of women on boards:

- Gender-diverse teams have higher sales and profits compared to male-dominated teams.
- A recent Gallup study found that gender-diverse business units have higher average revenue than less diverse business units.
- Companies who are social innovators use technology to provide skills training, support women-led businesses and help amplify women's voices.

*"We believe all women can embrace who they are, can define their future, and can change the world." - Charli Matthews, Empowering Women in Industry Founder*

